

St. Joe Valley Watercolor Society Newsletter

March 2025

Date for March General Meeting

March 23, 2025 – 1-3pm

South Bend Museum of Art, 120 Dr. M.L.K. Jr. Blvd, South Bend, IN

Board Meeting

April 30, 2025 – 6:30pm at Heritage Square Martin's

St. Joe Valley Watercolor Society Board Members

President

Anne Marie Peck

Vice President

Diane reader Dorn

Treasurer

Nancy Turner

Secretary

Judy Rossow

Exhibits

Marta Francis

Hospitality

Beverly Watkins

Historian

Renee Keller

At Large

Gina Mitchell

SBMA Liaison

Dee Thornton

Leeper Park Art Fair

Hedy DeNolf

Publications

~ OPEN ~

Past President

Diane reader Dorn

A Letter from the President

Spring is around the corner and as the leaves begin unfolding and the flowers spring from the dormant ground, so does my creativity! I would like to give a shout out to our dedicated member, Marta Francis, and her tireless work organizing several exhibits for us this year. This will provide delightful opportunities for us to gather and share our work with each other and with the community.

In our last general meeting, Gina Mitchell provided a fabulous and informative demonstration of her work. The level of detail and attention that Gina puts into her paintings is so impressive!

In our March meeting, we will be having nominations for Board positions which will be voted on in our May meeting. Our society thrives on the dedication of volunteers, and right now, we are facing critical shortages in vital roles. Please consider lending a hand and sharing your skills. Stepping up to volunteer isn't just about filling a position, it's about investing in the sustainability of our beloved society.

Thank you and kind regards,

Anne Marie Peck

President

ampeck505@gmail.com or 505-660-6939

Welcome to our new members!!

Please join me in welcoming:

Norah Ruth Amstutz

Cyndy Callog

Paul Callog

Irina Tikhonova

March's Guest Presenting Artist

Barbara Walsh

Barbara pursued her art studies at SUNY Dutchess and Mount Saint Mary College in New York's Hudson Valley. For her, painting is an escape—an opportunity to break free from structure and schedules. Her artwork often draws inspiration from the natural world, featuring subjects such as blueberries, birds, and flowers. More than just a hobby, art is a vital and joyful expression in Barbara's life.



May Social with NIA & NIPS

The May Social with NIA and NIPS will be held on Saturday, May 3, 2025 at the Pinhook Community Center.

11:30 am Meet & Great – 12:00 pm Lunch

Artist News

In Memoriam of Jim Cooke

Former SJVWS Member and artist, Jim Cooke sadly passed away on February 17, 2025.

You may view his obituary at

www.mcgannhay.com/obituaries/james-cooke.

2025 Exhibition Dates

Mark your calendars for these preliminary exhibits. More information will be announced as we get closer to the dates.

Roti Roti Art Center of Buchanan

May 12-June 22, 2025

Drop Off - Monday, May 12 @ 10am – 12pm

Reception – Sunday, May 25, 2-4pm

(entry form attached)

Leeper Park Art Fair

June 14-15, 2025

Heartland Art Center

August 2-29, 2025

Corvilla Studio

October 7 – November 21, 2025

Volunteers Needed for Roti Roti Reception

We will need some assistance at our upcoming exhibit at Roti Roti Art Center on May 25th.

Help is needed with:

- Receiving paintings and hanging the show on Monday, May 12th from 10am – 12pm.
- Reception set up and clean up on Sunday, May 25th.
- Taking down show and painting pick up on June 22nd from 1-3pm.

Recent Painting by Margaret Sak

Margaret Sak shared a picture of this beautiful and delicate painting.



St Joe Valley Watercolor Society Membership Booth at the 2025 Leeper Park Art Fair

The Leeper Park Art Fair is known as one of the premier fine art fairs in the country! This year the fair will take place on Saturday, June 14 from 10:00 to 6:00 and Sunday, June 15 from 10:00 to 5:00.

The St. Joe Valley Watercolor Society sponsors a booth for our members. It's a great opportunity to be part of this nationally acclaimed art fair!

Applications and information for this will be at our March and May general meetings and are also available on our website on the "about us" page.

www.stjoevalleywatercolor.com.

The deadline for applications and payments to be received is Sunday, May 25.

Hope to see you at the Leeper Park Art Fair!

Volunteers Needed for the Leeper Park Art Fair

Help is needed with shifts at the Information Booth or Tent Sitting to give artists a break.

Please help us support our event!!

Application Form - Leeper Park Art Fair Members Tent Application Deadline – May 25

Leeper Park Art Fair Information Sheet
Saturday, June 14, 10:00 – 6:00 Sunday, June 15, 10:00 – 5:00

The St. Joe Valley Watercolor Society sponsors a booth for our members to display and sell their watercolor art at the Leeper Park Art Fair every year. It's a great opportunity to be a part of a nationally acclaimed art fair!

Name _____

Address _____

Email _____

Phone _____

How do you prefer to receive information? _____ email _____ phone
_____ Cut here _____

- Pay \$35.00 (checks payable to St. Joe Valley Watercolor Society) to Gina Mitchell at a meeting – or mail it to Gina Mitchell at 221 Haines Drive, Elkhart, IN 46514. This fee is due May 25.
- Fill out this application give it to Gina Mitchell at a meeting – or mail it to Gina Mitchell at 221 Haines Drive, Elkhart, IN. This application is due May 25.
- Be a member of the St. Joe Valley Watercolor Society and be up to date on dues. \$35.00 by January 31 or \$40.00 after January 31, make the payment to Nancy Turner, our treasurer.
- Choose two shifts (this will happen after May 25) to help at the member's booth
- Label (with the price and your name) each framed painting
- Label (with the price and your name) and wrap all art displayed in your print rack
- Label (with the price and your name) each notecard and have them displayed in a container
- There is no commission taken from your selling price or tax added to your selling price
- Please have your art displayed by 9:45 on Saturday and Sunday morning
- Please take your pieces down at 6:00 on Saturday and 5:00 on Sunday
- If your art activities qualify as a business please have a Retail Merchants License
- Please see additional information on the information sheet or online on the "about us" at stjoevalleywatercolor.com

These are the requirements to participate.

Pay \$35.00 (checks payable to St. Joe Valley Watercolor Society) to Gina Mitchell at a meeting or mail the payment to Gina Mitchell at 221 Haines Drive, Elkhart, IN 46514. This fee is due May 25.

Fill out an application, give it to Gina Mitchell at a meeting or mail it to her. Applications are available at the general meetings and online at www.stjoevalleywatercolor.com on the "about us" page. This application is due May 25.

Be a member of the St. Joe Valley Watercolor Society and be up to date on yearly dues. \$35.00 by January 31 or \$40.00 after January 31, make the payment to Nancy Turner, our treasurer.

Choose two shifts to help at the member's booth. Each shift is usually 1 ½ to 2 ½ hours. Two artists are scheduled for each shift to answer questions and take payments. This schedule is made after June 1, when all applications have been received. If you cannot make your booth time, please call someone on the schedule and trade with them.

Label (with the price and your name) each framed painting.

Label (with the price and your name) and wrap all art displayed in your print rack.

Label (with the price and your name) each notecard and have them displayed in a container.

Please label each item you bring with its price and your name - so we know who gets credit for the sale.

If you bring print racks they can be set up on the side of our booth. All art in the print racks should be wrapped in an acetate envelope or shrink wrapped to protect it from damage and to give our booth a more professional look. Each print should be labeled with its price and your name.

Notecards can also be sold at our tent. Each note card should be labeled with its price and your name and be in a container.

Each artist whose art activities qualify as a business needs to have a current retail merchant's license.

The Art Fair is from 10:00 to 6:00 on Saturday and 10:00 to 5:00 on Sunday.

Please have your art hung completely by 9:45 on Saturday morning, fair guests come early on Saturday. There will be security in the park at night, but the safety of your art can't be guaranteed; most artists in our booth remove their art at 6:00 Saturday evening.

Please bring your art back and have hung by 9:45 Sunday.

To maximize everyone's exposure at our booth each artist can put a painting on the front display rack. The remaining display areas will be divided as equally as possible – the amount of space available to each artist depends on how many artists participate.

When helping customers at our booth please remember:

All checks are made out to the artist

Write a receipt for every item sold – it is how we determine sales for each artist

Sales tax is included in the price of your piece

There is no commission taken from your selling price.

The individual sales will be added up and the monies given Sunday morning for Saturday's sales and at the end of the fair day on Sunday (5:00). Hope everyone has a successful Leeper Park weekend!

For more information visit www.stjoevalleywatercolor.com and www.leeperparkartfair.org



St. Joe Valley Watercolor Society

Exhibit Entry Form

Roti Roti Art Center of Buchanan

May 12 - June 22

117 W Front St. Buchanan, MI 49107

Drop Off: May 12, 10:00am-12:00pm

Commission: 30%

Reception: May 25, 2:00-4:00pm

Pick Up: June 22, 1:00-3:00pm

Please Note: All art must be framed with a wire, no sawtooths, and the artwork must hang the entire duration of the show.

Name _____

Address _____

City _____

State _____ Zip _____ Phone _____

email _____

ENTRY 1

Artist _____

Title _____

Price or value if NFS \$ _____ NFS _____

Description of work (optional) _____

ENTRY 2

Artist _____

Title _____

Price or value if NFS \$ _____ NFS _____

Description of work (optional) _____

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Labels: Attach label on back of work, top left corner

Artist _____

Title _____

Price or value if NFS \$ _____ NFS _____

Attach label on back of work, top left corner

Artist _____

Title _____

Price or value if NFS \$ _____ NFS _____